*ConfiKids Sample Letter for 2019 Ride*

Date

Name
Address
City, State, Zip

Dear Name:

On Saturday, September XX, 2019, I will be participating in the 29th annual Rodman Ride for Kids which is the #1 single-day athletic fundraiser for at-risk kids in the nation! The Ride for Kids is an umbrella charity raising funds for youth-focused social service organizations that support at-risk kids in Massachusetts. The Ride serves as a catalyst by providing dozens of organizations with the opportunity to raise vital funds through this event.  The Ride has raised over $134 million since its inception in 1991.

I have pledged to raise <your pledge amount> for ConfiKids through the Ride and your donation of any amount will help me to reach my goal. I am raising funds to support this cause because…  <tell your personal story>.
If you would like to support <affiliated charity> through the Ride for Kids, please visit my fundraising page <link.>

The Ride offers exceptional value for your donation.  100% of all expenses are underwritten!  Every dollar you donate will go to ConfiKids when you donate.

If you have any questions about the Ride for Kids, please feel free to give me a call, or call the Ride office at 1.800.395.RIDE. Thank you for joining me to help the Ride for Kids with their mission of helping every kid in our community live as we would want our own kids to live.

Sincerely,
<Your Name>